

EXHIBIT K2

AT&Ts's Search Terms		
Request No.	Request	Plaintiffs' Proposal
4	All communications relating to the Transaction, including the DOJ Consent Decree and the States' Pre-Merger Case, between You and any employee, executive, director, or representative of any of the following since January 1, 2010: the DOJ; the FCC; or any state law enforcement or regulatory authority, oncluding but not limited to--the CPUC; or the office of the Attorney General for the State of California, the State of Colorado, the State of Michigan, the State of Maryland, the State of Connecticut, the State of Minnesota, the State of Mississippi, the State of New York, the State of Nevada, the State of Hawaii, the State of Illinois, the State of Oregon, the Commonwealth of Pennsylvania, the State of Texas, the Commonwealth of Virginia, the State of Wisconsin, the Commonwealth of Massachusetts, or the District of Columbia.	("Department of Justice" OR DOJ OR "FCC" OR "Federal Communications Commission" OR "Federal Trade Commission" OR "FTC" OR feds* OR "federal gov*" OR "Attorney General*" OR CPUC* OR "California Public Utilities Commission") OR (T-Mobile* OR TMO OR t*mobile.com OR Sprint OR sprint.com OR "New Co" OR "New Corp" OR "New T-Mobile" OR "NEW TMO" OR "Deutsche Telekom" OR DT OR [any code name for T-Mobile or Sprint]) AND (merg* OR acqui* OR transact* OR deal OR "Project Lake**")
5	All documents and ESI submitted to or received from, and communications with, the monitoring trustee appointed January 13, 2020, to oversee the DOJ Consent Decree, or any individual working for that trustee, including any communications relating to the Transaction, even those that predate the appointment of the trustee.	"status update regarding wireless network development" OR [any codename AT&T uses for the reports it submits to the Monitoring Trustee] OR ("monitoring trustee" OR (trustee OR monitor /10 "DOJ Consent Decree") OR [any codename AT&T uses to refer to the Monitoring Trustee])
6	All communications, slide decks, reports, memos, and any other kind of document regarding, related to, planning, or responding to the planned shutdown of Sprint's 3G CDMA network and Sprint's LTE network.	(AT&T OR ATT* OR ATT?T OR att.com OR [any codename AT&T uses for itself or its MVNOs] OR Sprint OR sprint.com) AND (network OR 3G* OR LTE* OR 4G* OR CDMA* OR "RAN" OR mobile OR Ergan OR DISH) AND (shut* OR ceas* OR cess* OR terminat* OR halt* OR end* OR suspen* OR expir* OR discontinu* OR decomission OR "phase out" OR retir* OR sunset)
7	All communications with DISH since January 1, 2018 relating to any of the following: the Transaction, including the DOJ Consent Decree and the States' Pre-Merger Case; any aspect of DISH or DISH's retail wireless customers' access T-Mobile's wireless communications network, including but not limited to pricing, utilization, download speeds, coverage, and planned 3G network shutdown; any of the terms of the MNSA, including any subsequent amendments, even if "Master Network Services Agreement" or "MNSA" does not appear in the communication; or any proposed or adopted revision to the MSNA, even if "Master Network Services Agreement" or "MNSA" does not appear in the communication, including negotiations over amendments to these terms. All communications should be included, whether or not they resulted in an amendment.	(DISH OR dish.com OR Boost OR Genesis OR "Gen Mobile" OR "Ting Mobile" OR Republic OR [any codename AT&T uses for DISH or DISH's MVNOs]) AND ((Transaction OR merger OR acquisition OR "DOJ Consent Decree" OR "Department of Justice" OR "antitrust" OR "anti-trust" OR (anti w/2 trust) OR "S.D.N.Y." OR "SDNY" OR "Southern District of New York" OR Marrero OR settle* OR "attorney* general" OR trial OR HSR OR "Hart-Scott-Rodino" OR lawsuit OR challenge) OR ((T-Mobile" OR TMobile OR TMO OR t*mobile.com OR [any codename AT&T uses for T-Mobile]) AND ((network OR RAN OR system OR cell* OR wireless) OR (pric* OR usage OR use OR utiliz* OR access OR pric* OR speed OR coverage OR bandwidth OR throttle OR shutdown OR "3G" OR "UMTS" OR "4G" OR "LTE" OR "5G" OR limit OR restrict* OR meter OR prefer* OR scope OR upload OR download OR roam*) OR ("MNSA" OR "Master Network Service* Agreement" OR Amend* OR (serv*/5 agreement) OR term*))) OR ((mobile wireless" OR spectrum OR "retail wireless" OR BOOST OR MNSA OR ("master network" OR services) w/2 agreement) OR pric* OR speed OR reliab* OR disrupt* OR terms OR provisions OR rollout OR merger OR transaction OR MNSA OR ("master network" OR services) w/2 agreement) OR ("mobile wireless" OR spectrum OR 800MHz OR "retail wireless" OR Boost) w/5 (support OR facilitat* OR help OR assist OR guid* OR advantag* OR cooperat* OR buildout)) OR ((rollout OR merger OR transaction) w/5 (pric* OR speed OR reliab*

8 All communications with any affiliate MVNO relating to any of the following: network speed, reliability, or disruptions; details of business arrangement, including but not limited to spectrum license or consumer pricing; network rollout, including 4G and 5G rollout; or the Transaction

(AT&T OR ATT* OR AT?T OR att.com OR Boost OR Cricket OR "Consumer Cellular" OR FreedomPop OR FreeUP OR Good2Go OR H2O OR PureTalk OR "Red Pocket" OR TracFone OR "US Mobile" OR [any other MVNO for AT&T]) AND (merg* OR acqui* OR transact* OR deal OR "Project Lake*" OR pric* OR spectrum OR 4G OR 5G OR MVNO OR rollout OR "roll out" OR rate* OR fee* OR cost* OR charg* OR bill* OR invoic* OR subscript* OR plan* OR package* OR bundle* OR tariff* OR "rate plan*" OR "service plan*" OR speed OR disrupt OR network* OR license* OR Sprint OR downtime OR discount* OR agreement* OR deploy* OR access* OR (subscriber* w/5 (count OR number* OR volume OR quantity)) OR (joint w/2 (tech* OR invest*))

9 All documents, ESI, and communications related to spectrum auctions or spectrum purchases, or spectrum acquisition.

(spectrum OR band* OR "GHz") /100 (auction* OR acqui* OR requi* OR need OR purchas* OR leas* OR licens* OR buy OR bid* OR compet* OR impact* OR antitrust OR anti-trust OR (anti w/2 trust) OR anti-comp* OR anticom* OR sherman OR impact OR "plan cost" OR "plan pric*" OR licens* OR financ*)

10 All internal assessments since January 1, 2016 related to 5G, including but not limited to 5G investment, rollout, maintenance, performance, consumer purchases, enterprise purchases, promotion, or competition, either internally or between You and any employee, executive, or representative of Deutsche Telekom AG; Softbank; Verizon; affiliate MVNOs, including DISH; or any regulator, including the FCC, the DOJ, the

FTC, the CPUC, or any other federal, state or local regulator.

Same search terms as Request No. 11

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All documents and ESI since January 1, 2017 related to 5G, including but not limited to 5G investment, rollout, maintenance, performance, consumer purchases, enterprise purchases, promotion, or competition.

5G OR "next gen" OR "fifth gen" OR "5th gen" /100 (assess* or analys* OR evaluat* OR apprais* OR debrief OR "post-mortem" OR invest* OR fund* OR financ* OR budget* OR cost* OR pric* OR spectrum OR expenditure* OR spend* OR develop* OR purchas* OR "capital allocation" OR ROI OR "return on investment" OR rollout OR "roll out" OR rate* OR maintain* OR deploy* OR implement* OR launch* OR introduc* OR expansion OR coverage OR build* OR infrastructur* OR maint* OR upkeep OR operat* OR manag* OR support OR upgrad* OR optimi* OR improv* OR perform* OR speed* OR latency OR bandwidth OR throughput OR frequency OR roam* OR capacity OR coverage OR access OR efficien* OR reliability OR "quality of service" OR QoS OR consum* OR customer* OR user* OR subscriber* OR "end user" OR adoption OR uptake OR "user experience" OR UX OR enterprise* OR business* OR corporat* OR company OR companies OR organization* OR institution* OR promot* OR market* OR advertis* OR campaign* OR "public relations" OR PR OR awareness OR educat* OR compet* OR antitrust OR anti-trust OR (anti w/2 trust) OR jail* OR illegal* OR anti-comp* OR anticom* OR sherman OR rival* OR "market share" OR "market position" OR benchmark* OR compar* OR advantage* OR disadvantage* OR "keep quiet" OR "keep secret" OR "Horizontal Merger Guidelines")

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All documents and ESI since January 1, 2017 related to the cost of providing service, including the cost of 5G rollout, as well as all internal models that analyze cost.

(ACPU or ARPU or CoS or "Cost of Service" OR cost* OR expense* OR expenditure* OR budget* OR financ* OR econom* OR "capital expenditure" OR CAPEX OR OPEX OR "operating expense" OR pricing OR "profit margin" OR ROI OR "return on investment" OR TCO OR "total cost of ownership" OR cash OR money) AND (wireless OR mobile OR 5G OR "next gen" OR "fifth gen" OR "5th gen" OR service)

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All documents and ESI related to competition in the retail mobile wireless market, including but not limited to retail mobile wireless pricing, quality adjusted pricing, market share, the effect of the Transaction, innovations in plan introductions, discounting, sales, network coverage, network speed, network investment, or spectrum purchases, or competitive intelligence documents or SWOT analysis.

(wireless OR cellular OR mobile OR phone OR carrier* OR telecom* OR network* OR MNO OR MVNO OR AT&T OR ATT* OR AT&T OR att.com OR VZ OR Verizon OR VZW OR verizon.com OR DISH OR dish.com OR Comcast OR Charter OR Altice OR cable OR Xfinity OR (spectrum* w/3 purchas*) OR Optimum OR Cox OR "Google Fi" OR "Consumer Cellular" OR C-Spire OR Cellcom OR "Cellular One" OR Commnet OR [any codename for the listed companies]) AND (antitrust OR anti-trust OR (anti w/2 trust) OR jail* OR illegal* OR anti-comp* OR anticom* OR sherman OR compet* OR rival* OR compar* OR battl* OR chase* OR chasing OR "market dynamic" OR landscape OR "market force" OR *field* OR fight* OR (market w/3 share) OR (market w/3 segment) OR counter* OR claw* OR dislodge* OR lower* OR match* OR follow* OR push* OR rais* OR lower* OR churn* OR lo* OR advantage OR weak* OR strength* OR edge* OR attrition OR turnover OR defect* OR addition* OR promo* OR grossadd* OR introduce* OR discount* OR sale* OR (infrastructure* w/3 invest* OR (hardware* w/3 invest*) OR (site* w/3 invest*) OR (tower* w/3 invest*) OR purchas* OR SWOT OR analys* OR strateg* OR counter OR exceed OR offset OR respon* OR offer* OR intelligence OR "keep quiet" OR "keep secret" OR "Horizontal Merger Guidelines" OR "quality adjust" OR hedonic*)

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All documents and ESI concerning, analyzing or discussing the Transaction, including its presumed, anticipated, likely, or actual effects on competition for retail mobile wireless service, including, without limitation, the Transaction's presumed, anticipated likely, or actual effects on pricing, spectrum acquisition, rollout rates, quality of service, prices charged to MVNOs for network access, or any provider's market share.

(T-Mobile* OR TMO OR t*mobile.com OR Sprint OR sprint.com OR Company* OR our OR "New Co" OR "New Corp" OR "New T-Mobile" OR "NEW TMO" OR "Deutsche Telekom" OR DT OR [any code name for T-Mobile or Sprint]) AND (merg* OR acqui* OR transact* OR deal OR "Project Lake**" OR consolidat* OR speed OR reliab* OR disrupt* OR pric* OR spectrum OR 5G OR MVNO OR "rollout" OR "roll out" OR rate* OR deploy OR fee* OR cost* OR charg* OR bill* OR invoic* OR subscript* OR plan* OR package* OR bundle* OR tariff* OR "rate plan**" OR "service plan**" OR network* OR access* OR market* OR (price* w/3 war*) OR (price* w/5 fix*) OR (signal* w/5 pric*))

15

All documents and ESI concerning Your pricing of retail mobile wireless service.

(AT&T OR ATT* OR AT?T OR att.com OR [any code name for AT&T]) AND (pric* OR spectrum OR 5G OR "next gen" OR "fifth gen" OR "5th gen" OR MVNO OR "rollout" OR "roll out" OR rate* OR fee* OR cost* OR charg* OR bill* OR invoic* OR subscript* OR plan* OR package* OR bundle* OR tariff* OR "rate plan**" OR "service plan**" OR network* OR access* OR market*)

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All documents and ESI concerning providing service for MVNOs, including pricing and other contract revisions.

(AT&T OR ATT* OR AT?T OR att.com OR Boost OR Cricket OR "Consumer Cellular" OR FreedomPop OR FreeUP OR Good2Go OR H2O OR PureTalk OR "Red Pocket" OR TracFone OR "US Mobile" OR [any other MVNO for AT&T]) AND (MNSA OR "Master Network" OR "Service* Agreement" OR MVNO OR "virtual network")

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All communications with Verizon, Sprint, T-Mobile, or any MVNOs since January 1, 2017, or between T-Mobile and Sprint prior to April 1, 2020, relating to any of the following: the Transaction; retail mobile wireless plan pricing, including discounting; spectrum acquisition; rollout rates of services over time and region, including rollout of 5G; quality of service, including download/upload speed, latency, and packet loss; prices charged to MVNOs for network access; retail mobile wireless plan subscriber numbers, usage levels, and churn rates; or joint technology investment or operations efforts with either company relating to mobile wireless telecommunications.

("retail mobile" OR "mobile wireless" OR wireless OR cellular OR telecomm OR telcomm OR carrier OR cable) AND (antitrust OR anti-trust OR (anti w/2 trust) OR jail* OR illegal* OR anti-comp* OR anticom* OR sherman OR compet* OR promo* OR offer* OR churn OR download* OR speed* OR latenc* OR quality OR packag* OR rollout OR "roll out" OR rate* OR turnover OR defect* OR attrition OR "net addition**" OR grossadd* OR "net add**" OR "network coverage" OR network* OR cover* OR discount OR "network speed" OR investment OR spectrum OR analys* OR SWOT OR "market share" OR market* OR player* or firm OR strateg* OR counter OR exceed or offset OR respon* OR aggressive OR growth OR down OR "keep quiet" OR "keep secret" OR "Horizontal Merger Guidelines" OR (price* w/3 war*) OR (price* w/5 fix*) OR (signal* w/5 pric*))

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All documents, including agendas, minutes, notes, or memoranda, of any industry trade association meeting pertaining to wireless mobile telecommunications services.

((Alliance w/3 Telecom*) OR ATIS OR "Competitive Carriers Association" OR CCA OR "Computer and Communications Industry" OR "Computer & Communications Industry" OR CCIA OR "Consumer Technology Association" OR CES OR CTIA OR EWA OR "Enterprise Wireless Alliance" OR FCBA OR "Federal Communications Bar Association" OR GMSA OR "Global Mobile Suppliers Association" OR Incompas OR TDI OR "Telecommunications for the Deaf" OR TIA OR "Telecommunications Industry" OR TPRC OR "Telecommunications Policy Research" OR ITU OR USITIUA OR "Chamber of Commerce" OR CoC OR "Innovation Forum" OR WIA OR WCA OR "Wireless Communications Alliance" OR "Wireless Infrastructure Association" OR "Wireless Innovation Forum" OR WIF) AND ((merg* OR acqui* OR consolidat* "4 to 3" OR 4-to-3 OR "four to three" OR four-to-three OR DISH OR Sprint OR (cost OR expense*) OR (three w/2 player*) OR (market w/10 (share OR condition* OR dynamic* OR entr* OR structure)) w/100 (antitrust OR anti-trust OR (anti w/2 trust) OR jail* OR illegal* OR anti-comp* OR anticom* OR sherman OR compet* OR 5G OR Charter OR Comcast or DISH OR dish.com OR MVNO OR MNO OR network or deploy* OR maint* OR infrastructure* OR profit* OR (wireless w/10 (cable* OR internet* OR ISP*)) OR Charter OR Comcast))

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All documents concerning trends or analysis of customer complaints or customer satisfaction either specific to Your wireless mobile telecommunications services subscribers or market wide.

(customer* OR consumer* OR user* OR subscriber* OR client*) AND (feedback OR complain* OR satisf* OR happy OR upset OR frustrat* OR pleased OR grievance* OR dissatisfact* OR issue* OR problem* OR concern* OR negative OR critic* OR disput* OR pain* OR review*)

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All documents related to the practice of bundling of phones and/or other devices with service, including SMS messaging, data plans, phone minutes, etc.

(bundl* OR converg* OR promo* OR "trade-in" OR packag* OR pair* OR tie* OR "lock-in" OR subsid* OR "offer with" OR includ*) AND ("phone minutes" OR "data plan" OR "SMS messaging" OR device OR "cell phone" OR "mobile phone" OR handheld OR iPhon OR android)

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All documents concerning all data, inputs, metrics, and results from any internal network speed test run since January 1, 2010.

(test* OR "network test" OR trial* OR diagnostic* OR assessment* OR result* OR data OR outcome OR metric* OR reading* OR finding* OR input* OR output* OR measur* OR statistic* OR stats* OR perform* OR KPI OR summary OR metric) AND (speed* OR throughput OR bandwidth OR upload* OR download* OR uplink OR downlink OR UL OR DL OR "megabits per second" OR "Mbps" OR "bits per second" OR coverage OR video OR consis* OR connect* OR upload* OR latenc* OR unlimited)

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All Documents concerning all of Your retail mobile wireless plans that have been available any time between 2011 and the present, including, for each plan: all names, abbreviations, numeric IDs, or shorthand descriptions associated with the plan, both public and internal; date the Company first began developing the plan; date the plan first became available to consumers; date when the Company stopped offering the plan; all terms of the plan, including but not limited to monthly data caps, monthly payment, fees, ("plan pric*" OR "retail pric*" OR "retail mobile pric*" OR ARPU OR pric* OR rat* OR plan* OR offer* OR introduce* OR promo* OR discount*) AND (AT&T OR ATT* OR AT?T OR att.com OR merg* OR "4 to 3" OR 4-to-3 OR four-to-three OR "four to three" OR three-player OR rural OR suburban OR metro OR urban OR cities OR city OR region* OR coast OR "three-player") and new subscribers for each plan by CMA and month; current month measures of cost of providing the subscriber service for each plan; and information on all promotions and discounts ever associated with the plan, including, for each promotion or discount: the dates that the promotion or discount became available or unavailable to consumers and ended since January 1, 2010; all promotional material associated with the promotion or discount, including but not limited to print ads, video advertisements, and mailings to prospective consumers; and the terms of the promotion or discount, including but not limited to the duration, details about changes to plan pricing, changes to payment schedule, changes to available data, and changes to fees.

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All documents about Your communications concerning the Above-Captioned Action "Dale v. T-Mobile" OR "Dale v. Deutsche Telekom AG" with non-parties, including class members or any governmental entity. OR 1:22-cv-03189 OR "Durkin"

AT&T's Custodians	
Name	Titles
John Stankey	<p>CEO, AT&T Inc. (July 2020 - present); COO & President, AT&T Inc. (Oct 2019 - July 2020); WarnerMedia CEO (June 2018 - Sept 2019); CEO of AT&T Entertainment Group (2015 - June 2018); AT&T Chief Strategy Officer (2012 - 2015); Various leadership positions (including Chief Technology Office, CEO of AT&T Operations, CEO of AT&T Business Solution, Chief Information Officer, President and CEO of AT&T's Southwest Region, and President of Industry Markets (1985 - 2012)</p>

F. Thaddeus Arroyo	<p>Chief Strategy and Development Officer (May 2022 - present); Chief Executive Officer - AT&T Consumer, AT&T Communications, LLC (Sept 2019 - May 2022); Chief Executive Officer of AT&T Business (Jan 2017 - Sept 2019); Chief Executive Officer of AT&T Mexico, LLC (Jan 2015 - Dec 2016); President, Technology Development (Sept 2014 - Jan 2015); Chief Information Officer (2007 - Sept 2014); Prior to AT&T, he also served as CIO at Cingular Wireless and Senior Vice President of Product Marketing and Development for Sabre Corporation.</p>
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Pascal Desroches

Senior Executive Vice President and Chief Financial Officer (Apr 2021 - present)

Kellyn Smith Kenny

Chief Marketing & Growth Officer, AT&T Inc. (2020 - present)

Jeff McElfresh

Chief Operating Officer, AT&T Inc. (Apr 2022 - present);
CEO - AT&T Communications (Oct. 2019 - May 2022);
President, Technology & Operations (Aug 2018 - Oct 2019);
CEO of AT&T's Vrio and its DIRECTV Latin America and SKY Brasil businesses (2015 to 2018);
Senior Vice President in AT&T's Strategy and Corporate Development group;
President of AT&T Mexico and a member of the board of directors and executive committee of Telmex and América Móvil, overseeing AT&T's since-divested minority interest in the two companies;
Early in his career, he held several operational positions with AT&T's (BellSouth International) wireless businesses in Latin America

Jennifer Robertson

President of AT&T Consumer (not on her LinkedIn but other sources indicate this was her role from at least Oct 2023 - Feb 2024);
Executive Vice President & General Manager - AT&T Mass Markets (July 2021 - present);
EVP and Chief Customs Officer, AT&T Consumer (July 2020 - July 2021);
President - Field Operations (Aug 2018 - July 2020);
Senior Vice President - Technology Strategy (Sept 2016 - Aug 2018);
Vice President (Corporate Strategy; VP-GM Rocky Mountain Region; Consumer Sales & Service) (June 2011 - Aug 2016);
General Management (Sept 2000 - June 2011)

Melissa Arnoldi

EVP & GM - Enterprise Markets (2024 - present);
EVP - Customer Operations (also seemingly referred to as Chief Customer Officer for AT&T Consumer) (2021 - 2024);
CEO, Vrio (2008 - 2021);
President, Technology and Network Operations (2017 - 2018);
Senior Vice President and Chief Information Officer (2014 - 2017);
Vice President, Consumer & Strategic Device Launches (2008 - 2014)

Valerie Vargas

Senior Vice President - Content Creation & Advertising (July 2021 - present);
Senior Vice President - Advertising, Creative Services & HelloLab (Feb 2019 - July 2021);
Senior Vice President - Advertising, Marketing Communications & Creator Lab (Aug 2017 - Feb 2019);
Vice President - Advertising & Creator Lab (Feb 2016 - Aug 2017);
Vice President - Advertising, Retail Merchandizing & Marketing Sciences (Sept 2014 - Feb 2016);
VP - Consumer Insights Platform & Big Data (Mar 2013 - Sept 2014);
VP - Advertising (June 2007 - Mar 2013)

Chris Sambar

President (Apr 2022 - Oct 2024);
Executive Vice President (Sept 2019 - Apr 2022);
Senior Vice President of FirstNet (Apr 2017 - Sept 2019);
Vice President of Corporate Strategy (June 2014 - Sept 2019);
Vice President & General Manager South Texas (Nov 2013 - June 2014);
Vice President & General Manager Virginia & West Virginia (Apr 2013 - Oct 2013);
Executive Director Learning Services (HR) (Jan 2012 - Mar 2013);
General Manager AT&T San Diego (Sept 2006 - Dec 2011);
Sales Manager (Enterprise Business) (Mar 2004 - Aug 2006);
Sales Planning/Operations Manager (Apr 2003 - Feb 2004);
Network Operations Manager (June 2002 - Apr 2003)

Yigal Elbaz

SVP, Network CTO (July 2022 - present);
SVP Engineering and Operations (Apr 2021 - July 2022);
SVP Wireless Technology (Jan 2018 - Apr 2021);
Vice President, Ecosystem & Innovation (July 2014 - Apr 2021);
Director of AT&T Foundry in Israel (Jan 2011 - July 2014);
VP Business Development ROW, AT&T Unified Communications (2008 - Dec 2010)

Mo Katibeh

Head of AT&T Network Infrastructure & Build (May 2021 - Jan 2022);
Chief Product & Platform Officer, AT&T Business (July 2020 - May 2021);
Chief Marketing Officer, AT&T Business (Aug 2017 - July 2020);
Senior Vice President - Advanced Solutions (May 2016 - July 2017);
Vice President - Global Technology Planning (Mar 2014 - Apr 2016);
Vice President - Construction & Engineering (July 2013 - Feb 2014);
Various leadership roles (including leading IT, National and Regional Project & Program Management, regional Field Marketing, Customer Experience, Big Data, Installation/Repair, Disaster Recovery and Network Build) (July 2001 - July 2013)

David Christopher

Executive Vice President & General Manager (Feb 2004 - Apr 2023);
Previously served as: Head of AT&T's \$75B wireless P&L; President of AT&T's \$120B Mobility & Entertainment business unit, which spanned Wireless, DIRECTV, and Fiber; CMO for over a decade.

Kelly King

Executive Vice President - Sales & Distribution, AT&T (Oct 2019 - June 2024);
Executive Vice President of Postpaid Wireless Products (Mar. 2019 - Oct 2019);
Senior Vice President, Chief Data Officer, AT&T Communications (Nov 2018 - Mar 2019);
CEO, AT&T Mexico (Jan 2017 - Nov 2018);
Senior Vice President, Strategy & Compliance, AT&T Business Solutions & International (July 2016 - Dec 2016);
Senior Vice President, National Business, Small Business, AT&T Business Solutions & International (Oct 2014 - July 2016);
Regional President, Central United States, AT&T Mobility (Sept 2010 - Oct 2014)

Ali Kilani

Director of Marketing (May 2019 - present);
Leader Marketing Manager (Sept 2017 - May 2019);
Senior Marketing Manager (West Region Marketing & Operations) (July 2016 - Sept 2017);
Area Manager (Northern California) (Apr 2014 - June 2016);
Sale Manager (Northern California) (May 2011 - Apr 2014);
Leadership Development Program (Oct 2010 - Apr 2011)

Dan Colquitt

Lead Strategic Pricing Manager (Jan 2012 - present);
Customer Insights and Churn Management (June 2007 - Dec 2011);
Senior Financial Analyst - Financial Reporting (Mar 2003 - June 2007)