

# **EXHIBIT 37**

## Contact

[www.linkedin.com/in/williamplatz](https://www.linkedin.com/in/williamplatz)  
(LinkedIn)

## Top Skills

Business Transactions  
Valuation  
Corporate Strategy

## Certifications

CRLA Level 1 Certified Tutor  
Morningstar Direct  
Being a Good Mentor  
Bloomberg Essentials Training Program

## Honors-Awards

Regents Scholarship  
Dean's List  
Dean's List  
Chairman's Award  
Distinguished Service Award

# Will Platz

Finance Executive @ EchoStar | Strategic Finance, Analysis, and Valuation  
Parker, Colorado, United States

## Experience

### EchoStar Corporation

Director of Finance - Financial Analysis  
June 2024 - Present (10 months)

Lead, mentor, and provide a strong vision to a team of finance and analytics professionals focused on strategic finance, deal analysis, and corporate development.

Provide finance leadership for strategic transactions, including M&A due diligence, deal execution, and post-acquisition integration.

Leverage finance, analytics, and AI/ML insights to drive profitability through network cost reduction, resulting in multi-million-dollar annual savings from cross-team initiatives.

Member of EchoStar AI Academy Executive Steering Committee.

Calculate and analyze customer lifetime value ("CLV") across different lines of business and customer segments. Use CLV insights to inform marketing and retention strategies, focusing on maximizing long-term profitability.

### DISH Network

8 years 4 months

#### Senior Finance Manager

December 2020 - June 2024 (3 years 7 months)  
Englewood, Colorado, United States

Leadership of the Financial Analysis team through the development and presentation of quarterly customer lifetime value models of new and existing subscribers. Generation of ad hoc analysis to maximize customer profitability and enterprise value.

Manage the Finance team responsible for strategic initiatives including M&A due diligence, post-acquisition integration, and executive presentations on strategic projects.

Cross-team management of DISH's monthly MVNO network expenses including monthly executive review of wireless data usage forecasts and results.

#### Finance Manager

February 2018 - December 2020 (2 years 11 months)

Englewood, Colorado, United States

Provided strategic financial modeling and guidance on various telecom M&A activities. Worked in close cooperation with executive leadership to develop valuation and cash flow models.

Managed the post-close integration of key finance and operational activities after M&A transactions including post-close financial modeling/budgeting, systems integration, and synergies analysis.

Led team responsible for calculating subscriber values on a quarterly basis. Process improvements led to significant enhancements to subscriber value calculation time.

DISH Chairman's Award recipient (2019) for contributions to DISH's strategic wireless activities.

DISH Distinguished Service Award recipient (2019) for excellence in the Finance organization.

DISH Team Work Award recipient (2019) for support of strategic asset acquisition.

#### Senior Financial Analyst

March 2016 - February 2018 (2 years)

Englewood, Colorado, United States

Supported DISH's satellite television business by conducting the valuation of new and existing subscribers. Subscriber values were heavily used for acquisition, retention, and monetization initiatives.

Led credit quality initiative to reduce subscriber churn and increase the long-term profitability of subscribers with estimated value creation of ~\$50M per year.

Conducted numerous ad hoc business case reviews related to, among others, programming pricing and discounts, marketing and retention spend, and indirect retailer incentives.

**T.A. Myers & Co.**

3 years 2 months

**Senior Financial Analyst**

February 2015 - January 2016 (1 year)

Greater Denver Area

Support T.A. Myers & Co.'s financial and operational objectives by preparing financial projections and valuation analysis, organizing and directing analyst teams, and building client relationships. Function as lead analyst and project manager for firm's consulting and forensic accounting assignments, which are comprised of a wide variety of complex accounting, economic, and financial issues in a litigation support function.

Draft reports, presentations, and memoranda detailing in-depth analysis of discovered source documents and other case files in the context of forensic accounting and litigation support services, and present summary of findings to firm management and clients.

Use of advanced Excel skills to build and maintain financial models, analyze and interpret data, and conduct statistical analysis for purposes of internal financial planning and external consulting agreements.

**Research Analyst**

December 2012 - February 2015 (2 years 3 months)

Analysis of numerous forensic accounting issues in the areas of securities fraud, loan underwriting, debt securitization, and credit derivative products for the purpose of litigation support and expert reports. Research of relevant accounting and economic topics, to be incorporated into expert reports for a variety of litigation support issues.

Summary and analysis of detailed witness testimony pertaining to complex financial transactions and securities fraud litigation.

**University of Colorado Denver**

**Finance Tutor**

May 2012 - May 2013 (1 year 1 month)

Denver, CO

Provided academic support and mentoring to finance students at the University of Colorado Denver. Tutored students in a variety of finance and business subjects including: Management of Business Capital, Investment and Portfolio Management, Financial Markets and Institutions, International Finance, and Corporate Finance.

Assisted students with study strategies, organization of materials, critical thinking skills, and course-content comprehension. Facilitated the students' learning progress by critically discussing course material and promoting an interactive and collaborative learning experience.

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## Education

University of Colorado Denver

Master of Science (M.S.), Finance · (2013 - 2015)

University of Colorado Denver

Bachelor of Science (B.S.), Finance · (2010 - 2013)