

UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF ILLINOIS
EASTERN DIVISION

ANTHONY DALE, BRETT JACKSON,
JOHNNA FOX, BENJAMIN BORROW-
MAN, ANN LAMBERT, ROBERT AN-
DERSON, and CHAD HOHENBERY on
behalf of themselves and all others simi-
lar situated,

Case No. 22-cv-3189

Plaintiffs,

Judge Thomas M. Durkin

v.

Magistrate Judge Jeffrey Cole

DEUTSCHE TELEKOM AG et al.,

Defendants.

**BRIEF *AMICUS CURIAE* OF THE CHAMBER OF COMMERCE OF THE
UNITED STATES OF AMERICA IN SUPPORT OF
DEFENDANT T-MOBILE US, INC.'S MOTION TO CERTIFY**

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INTEREST OF AMICUS CURIAE¹

The Chamber of Commerce of the United States of America (the “Chamber”) is the world’s largest business federation. It represents approximately 300,000 direct members and indirectly represents the interests of more than three million companies and professional organizations of every size, in every industry sector, and from every region of the country. An important function of the Chamber is to represent the interests of its members in matters before Congress, the Executive Branch, and the courts. To that end, the Chamber regularly files *amicus* briefs in cases that raise issues of vital concern to the Nation’s business community. In particular, the Chamber has participated as an *amicus* in numerous cases around the country regarding pleading standards in antitrust cases, including *Bell Atl. Corp. v. Twombly*, 550 U.S. 544 (2007); *District of Columbia v. Amazon.com, Inc.*, 2021-CA-001775-B (D.C. Super. Ct. 2021), *appeal docketed*, No. 22-CV-657 (D.C. Aug. 8, 2022); and *New York v. Meta Platforms Inc.*, No. 21-7078 (D.C. Cir. argued Sep. 19, 2022).

The Chamber believes that the fair and equitable enforcement of the Sherman Act and the Clayton Act is good for business: it promotes fair competition that is at the heart of a market economy. In the Chamber’s experience, however, the goals of both are undermined by permitting antitrust claims based on attenuated and speculative allegations to proceed. Discovery in such lawsuits is typically burdensome and enormously expensive, and rarely yields any actual evidence of an antitrust violation.

¹ *Amicus curiae* states that no counsel for any party authored this brief in whole or in part and no entity or person, aside from *amicus curiae*, its members, or its counsel, made any monetary contribution intended to fund the preparation or submission of this brief.

Worse, the cost of such discovery frequently drives defendants to settle meritless cases. Such lawsuits stifle, rather than promote, competition, by forcing companies to spend money on litigation costs that would otherwise be put to productive use.

The Chamber and its members have a strong interest in this case. The Chamber's members are frequently named as defendants in civil suits, including antitrust suits. Its members have an interest in ensuring that federal courts adhere to the plausibility standard set forth by the Supreme Court in *Twombly*. That standard protects businesses by ensuring that they will not face costly discovery unless plaintiffs can plead facts plausibly demonstrating their entitlement to relief and by deterring forum-shopping. The plausibility standard also protects our court system by preventing its resources from being overwhelmed by frivolous litigation. And adherence to *Twombly* is particularly important in antitrust cases like this one, in which denial of a motion to dismiss based on flimsy allegations could open the door to extraordinarily broad discovery.

INTRODUCTION

This Court should grant Defendant's request for certification under 28 U.S.C. § 1292. This Court's decision involves a controlling and debatable question of law—how district courts should apply *Twombly* to standing in antitrust cases brought by a competitor's consumers. *Twombly* requires a plaintiff to allege facts that “raise a right to relief above the speculative level.” 500 U.S. at 555-56. For antitrust claims, a plaintiff cannot show a right to relief without making plausible allegations of a direct harm proximately caused by the alleged antitrust violation. *See Associated Gen. Contractors v. Cal. State Council of Carpenters*, 459 U.S. 519, 535-37 (1983). Whether

Plaintiffs' allegations of harm based on a competitor's increased prices meet this standard is debatable, especially in light of *Twombly*'s dismissal of allegations with an "obvious alternative explanation." 550 U.S. at 567. And this case should be over if Plaintiffs' allegations are not enough.

The question is important too. As *Twombly* itself noted, the "unusually high cost of discovery in antitrust cases" demands rigorous enforcement of pleading standards. *Id.* at 558. Once a claim has survived a motion to dismiss, these litigation costs might force a defendant to "settle even anemic cases." *Id.* at 559. The pressure to settle is made worse in cases like this one by the prospect of treble damages on behalf of a nationwide class. *See* 15 U.S.C. § 15. These pressures should be especially concerning when antitrust standing is at issue: too lax an approach would allow plaintiffs to create pressure for a substantial settlement without even plausibly alleging a statistically cognizable harm. And since antitrust plaintiffs can rely on unusually generous venue provisions, they will often be able to sue in a district that makes surviving a motion to dismiss—and creating pressure to settle—easiest. *See* 15 U.S.C. § 22.

The Chamber thus respectfully suggests that certification would be beneficial and appropriate not only to this Court's resolution of the case but to other courts' resolution of similar suits filed in the future.

ARGUMENT

I. IT IS CONTESTABLE WHETHER PLAINTIFFS MET THE *TWOMBLY* STANDARD.

In its landmark *Twombly* decision, the Supreme Court clarified what is required for an antitrust claim to survive a motion to dismiss. *Twombly* held that allegations of parallel conduct and a bare assertion of a conspiracy were not enough. 550

U.S. at 557-78. It rejected the use of “labels and conclusions” as well as a “formulaic recitation of the elements of a cause of action.” *Id.* at 555. A plaintiff must allege “something beyond the mere possibility” of anticompetitive conduct. *Id.* at 557.

But the *Twombly* Court did not stop there. It went on to explain what that “something” *is* at the pleading stage. *Twombly*, 550 U.S. at 557-58. The allegations must include facts sufficient “to raise a right to relief above the speculative level” and “raise a reasonable expectation that discovery will reveal evidence” of harmful anticompetitive conduct. *Id.* at 555-56. As with any underlying claim, Plaintiffs must provide *plausible* allegations entitling them to relief, not simply *possible* allegations. *Id.* at 570; *Ashcroft v. Iqbal*, 556 U.S. 662, 684 (2009) (“*Twombly* expounded the pleading standard for ‘all civil actions’”). Even more helpful for the present case, *Twombly* itself was an antitrust case, and the Court was concerned with ensuring that the expensive discovery associated with antitrust cases would plausibly reveal evidence of unlawful conduct. *See* 550 U.S. at 557-58. By applying this standard, courts and parties could avoid costly and burdensome litigation over meritless claims.

For antitrust cases like this one, Plaintiffs must ultimately show that Defendants engaged in anticompetitive conduct that caused direct harm to Plaintiffs. *See Associated Gen. Contractors*, 459 U.S. at 535-37. Thus, at the pleading stage, *Twombly* requires Plaintiffs to plausibly allege both unlawful conduct *and* direct harm proximately caused by the alleged antitrust violation. Plaintiffs have tried to meet this burden by alleging that reduced competition caused by the T-Mobile-Sprint merger allowed AT&T and Verizon to raise their prices, even though two federal

judges, the DOJ, and the FCC already concluded that the merger did not run afoul of the law. *See Broad. Music, Inc. v. Columbia Broad. Sys.*, 441 U.S. 1, 13 (1979) (noting that when “the Federal Executive and Judiciary have carefully scrutinized” the challenged conduct, “we have a unique indicator that the challenged practice may have redeeming competitive virtues”).

Plaintiffs’ reliance on competitors’ increased prices, and alleged harm to competitors’ customers, raises an important and contestable question. The Seventh Circuit has not addressed whether and when an antitrust plaintiff can establish anti-trust standing based on a competitor’s increased price since *Twombly*. *Twombly* instructs that a plaintiff cannot push his claim across the line from possible to plausible when there is an “obvious alternative explanation” for the alleged conduct. 550 U.S. at 567. Here, it is at least possible that AT&T’s and Verizon’s price increases had nothing to do with the merger. They could have raised their prices due to supply-chain disruptions during the COVID-19 pandemic, changes in demand, inflation, product development costs, or myriad other reasons. Yet this Court rejected these possibilities based on allegations that AT&T and Verizon were not as responsive to prices after the merger was announced and then increased their respective prices in 2022. It is at least debatable whether Plaintiffs’ allegations plausibly show that the merger itself proximately caused the third parties to raise their prices, as opposed to independent third-party business and pricing decisions after the merger was concluded. It would be helpful to this Court and many others for the Seventh Circuit to

decide how the *Twombly* standard applies in these circumstances. *See generally Ahrenholz v. Bd. of Trs. of Univ. of Ill.*, 219 F.3d 674 (7th Cir. 2000).

II. TWOMBLY'S POLICY JUSTIFICATIONS ARE ESPECIALLY RELEVANT IN ANTI-TRUST CLASS ACTIONS.

The Supreme Court's *Twombly* decision emphasized not only Rule 8, but also the burdens imposed on defendants once an antitrust claim survives a motion to dismiss. The Court warned that "proceeding to antitrust discovery can be expensive." *Twombly*, 550 U.S. at 558; *see also Lupia v. Stella D'Oro Biscuit Co.*, 586 F.2d 1163, 1167 (7th Cir. 1978) (acknowledging that "antitrust trials often encompass a great deal of expensive and time consuming discovery"); *Asahi Glass Co. v. Pentech Pharm., Inc.*, 289 F.Supp.2d 986, 995 (N.D. Ill. 2003) (requiring that "some threshold of plausibility . . . be crossed at the outset before a patent antitrust case should be permitted to go into its inevitably costly and protracted discovery phase"). It recognized that, unfortunately, district courts' success in "checking discovery abuse has been on the modest side." *Twombly*, 550 U.S. at 559. Thus, "the threat of discovery expense will push cost-conscious defendants to settle even anemic cases." *Id.*; *see also Smith v. Duffey*, 576 F.3d 336, 340 (7th Cir. 2009) (Discovery costs "can be so steep as to coerce a settlement on terms favorable to the plaintiff even when his claim is very weak."). To avoid unwarranted and abusive discovery, the Supreme Court counseled that a district court should require "some specificity in pleading before allowing a potentially massive factual controversy to proceed." *Twombly*, 550 U.S. at 558 (quoting *Assoc. Gen. Contractors of Cal.*, 459 U.S. at 528 n.17).

Following *Twombly*, the Seventh Circuit has instructed that the discovery expense and pressure to settle antitrust litigation support certification under § 1292. “*Twombly* … is designed to spare defendants the expense of responding to bulky, burdensome discovery unless the complaint provides enough information to enable an inference that the suit has sufficient merit.” *In re Text Messaging Antitrust Litig.*, 630 F.3d 622, 625 (7th Cir. 2010). A misapplication of *Twombly* in a “complex case” that would “immerse the parties in the discovery swamp … create[s] irrevocable as well as unjustifiable harm to the defendant that only an immediate appeal can avert.” *Id.* at 626.

The pressure to settle is compounded by the threat of massive antitrust liability. A defendant must pay “threefold the damages” if found liable for an antitrust violation. 15 U.S.C. § 15. The resulting damages can be “economically devastating.” Edward D. Cavanagh, *The Private Antitrust Remedy: Lessons from the American Experience*, 41 Loy. U. Chi. L.J. 629, 633-34 (2010). As a result, antitrust “[d]efendants frequently face a Hobson’s choice: either pay some amount to settle even though they believe in their innocence, or try the matter and risk uncapped liability.” Edward D. Cavanagh, *Contribution, Claim Reduction, and Individual Treble Damage Responsibility; Which Path to Reform of Antitrust Remedies?*, 40 Vand. L. Rev. 1277, 1284 (1987). The threat of treble damages creates intense pressure to settle even weak claims.

These pressures to settle are further exacerbated in cases, like this one, where plaintiffs seek certification of a nationwide class. As the Supreme Court has

recognized, the “[c]ertification of a large class may so increase the defendant’s potential damages liability and litigation costs that he may find it economically prudent to settle and to abandon meritorious defenses.” *Coopers & Lybrand v. Livesay*, 437 U.S. 463, 476 (1978); *see also AT&T Mobility LLC v. Concepcion*, 563 U.S. 333, 350 (2011) (noting “the risk of ‘in terrorem’ settlements that class actions entail”). Judge Friendly described the settlements that result from this pressure as “blackmail settlements.” Henry J. Friendly, *Federal Jurisdiction: A General View* 120 (1973). This threat of extortionate settlements, present in all class actions, is especially powerful in antitrust class actions where a class could recover treble damages.

Twombly dealt with the allegations needed to plausibly allege a conspiracy, but the risk of unwarranted discovery and other litigation costs driving up the pressure to settle is particularly concerning when standing is in dispute. To begin, *Twombly* applies to all the allegations needed to “state a claim to relief that is plausible on its face,” 550 U.S. at 570, and a plaintiff cannot obtain relief without showing standing. More importantly, antitrust standing asks whether a plaintiff has suffered a statutorily cognizable injury causally linked to the defendant’s conduct. For example, the antitrust standing dispute here focuses on whether plaintiffs have alleged an injury proximately caused by Defendant’s purportedly anticompetitive merger. The consequences of failing to enforce *Twombly*’s plausibility requirement on that question would be particularly stark: defendants would face immense pressure to settle claims with plaintiffs even though they had failed to plausibly allege a harm that could get them through the courthouse door.

III. TWOMBLY'S APPLICATION TO ANTITRUST STANDING IS A QUESTION OF NATIONAL IMPORTANCE.

Searching review of the standing question is necessary to avoid creating an incentive to forum shop. Other courts have taken a more demanding approach to antitrust standing. The Second Circuit, for example, has affirmed dismissal of suits brought by third parties who did not transact with the defendants because plaintiffs' alleged injuries were too remote to be attributed to the alleged anticompetitive conduct. *See, e.g., Schwab Short-Term Bond Mkt. Fund v. Lloyds Banking Grp.*, 22 F.4th 103, 109 (2d Cir. 2021); *In re Am. Express Anti-Steering Rules Antitrust Litig.*, 19 F.4th 127, 136, 140-41 (2d Cir. 2021). Likewise, the Eleventh Circuit dismissed a similar suit where the plaintiffs claimed an injury stemming from pricing decisions made by a third party. *Austin v. Blue Cross & Blue Shield of Ala.*, 903 F.2d 1385, 1392-93 (11th Cir. 1990). District courts have rejected similar cases. In *Antoine L. Garabet, M.D., Inc. v. Autonomous Tech. Corp.*, for example, the court rejected attenuated theories of harm pushed by plaintiffs who had to pay higher prices to “a non-conspirator, non-defendant.” 116 F. Supp. 2d 1159, 1167 (C.D. Cal. 2000).

But a plaintiff class will often be able to opt out of jurisdictions that more rigorously enforce *Twombly*'s plausibility standard and the requirements of antitrust standing. Antitrust claims involve unusually expansive venue rules. The Clayton Act provides that an antitrust suit can be brought “not only in the judicial district whereof [the defendant] is an inhabitant, but also in any district wherein it may be found or transacts businesses.” 15 U.S.C. § 22. While this provision “falls well short of providing universal venue,” “it has been more generous than the general venue statute, at

least in the case of out-of-state domestic corporations.” *KM Enters., Inc. v. Glob. Traffic Techs., Inc.*, 725 F.3d 718, 725 (7th Cir. 2013). And for the kinds of corporations often involved in post-merger antitrust litigation, the inclusion of districts where they “transact[] business” means that a number of venues will be available to a plaintiff class. 15 U.S.C. § 22.

As a result, companies will often be subject to suit in jurisdictions where the courts have imposed less stringent antitrust standing requirements at the pleading stage. For example, whereas the Second Circuit held that “independent decisions [of third parties] snap the chain of causation,” *Schwab*, 22 F.4th at 116, this Court held that a competitor’s consumers could sue over pricing decisions of the non-defendant competitor because the consumers are “in that market.” ECF No. 114 at 29. And whereas the Eleventh Circuit found “a remote and tenuous connection” between the plaintiff and the defendant based on third-party decisions, *Austin*, 903 F.2d at 1393, this Court found that a similar legal theory provided a “sufficient” causal link, ECF No. 114 at 32. In the face of differences like these, plaintiffs will be incentivized to sue in venues whose approach to antitrust standing makes it easier to survive a motion to dismiss. And these pleading-stage differences will not be without consequence. As *Twombly* warned, antitrust discovery is especially burdensome and expensive. 550 U.S. at 558. Defendants will be sued in districts where they are more likely to confront these expenses—and the pressure to settle even meritless claims that goes with them.

Review by the Seventh Circuit is warranted before such consequences occur.

CONCLUSION

For the foregoing reasons, the Court should grant T-Mobile's motion to certify under 28 U.S.C. § 1292(b).

Respectfully submitted,

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